Michelle A. McSweeney

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EDUCATION

2016. Ph.D., Linguistics
—— Certificate, Interactive Technology and Pedagogy
The Graduate Center at CUNY, New York, NY

2014. M.A., Linguistics
The Graduate Center at CUNY, New York, NY

2004. B.A., Chemistry & Mathematics
Michigan State University, East Lansing, MI

PROFESSIONAL

2018-present. Senior Director of Data Quality
Converseon.ai
New York, New York, NY

2016-2018. Mellon Postdoctoral Research Scholar
Center for Spatial Research
Graduate School of Architecture, Planning, and Preservation
Columbia University, New York, NY

PUBLICATIONS

Books

Under Review. Buzzwords Series: *Data*. Oxford University Press.

2018. *The Pragmatics of Text Messaging: Making Meaning in Messages*. New York, NY: Routledge.

2011. *Lusoga Made Simple*. Jinja, Uganda: Mirianum Publishers.

Articles

2017. I Text English to Everyone: Links between Second-Language Texting and Academic Proficiency. *Languages*, 2(3), 7. http://doi:10.3390/languages2030007

2017. Chatting with the Natives. *Harvard Design Magazine, "Seventeen,"* Issue 44 F/W.

Other

2010. *Lusoga Supplemental Manual*, US Peace Corps.

2009. *Analyzing Languages to Teach*, Kampala, Uganda. Peace Corps Uganda.

FELLOWSHIPS & AWARDS

2018. First Place Presentation, Five-Minute Linguist. The Linguistic Society of America.

2014-2016. Digital Fellowship, The Graduate Center

2016. Provost's Digital Innovation Grant, The Graduate Center

2015. Advanced Research Collaborative Praxis Award, The Graduate Center

	2015. Doctoral Student Research Grant, The Graduate Center
	2010-2014. Enhanced Chancellor's Fellowship, The Graduate Center

DIGITAL & CREATIVE PROJECTS

In preparation. Love Texts *early 2020*
www.michelleamcsweeney.com/love

2018. Subtext: A Podcast
Available on the iTunes App Store, and Google Play

2017. Visualizing Urban Language Ecologies
www.c4sr.columbia.edu/urban-language-ecologies

2016. Spanish-English BYTs (Bilingual Youth Text Messages)
www.byts.commons.gc.cuny.edu

2015. Languages Above the Subways
www.subwaylanguages.michelleajohnson.com

2014. Audio Visual Interface for Long Term English Learner Test
Second Language Acquisition Lab & NYC Department of Education

2006. Zero's Faith
Installation piece at Scene Metrospace, East Lansing, MI

INTENSIVE TRAININGS

2017. NEH Object Lessons Writing Workshop
The Atlantic Offices, Washington, DC

2015. Summer Doctoral Programme, Oxford Internet Institute
Oxford University, Oxford, UK

MEDIA COVERAGE

2019. Young, N. Revealing your emoticon side: how digital technology has changed the way we talk to each other. *Canadian Broadcasting Company: Spark*, Toronto, ON. Sept. 6.

2019. Ellis, S. How Does Texting Change Throughout A Relationship? A Linguist Explains. *Elite Daily*, New York, NY. Jun 18.

2017. Bennett, J. Laugh and the World Laughs With You, Type 'Ha,' Not So Much. *The New York Times*, New York, NY. July 8.

2017. Leslie, J. K. The Internet Tilde Perfectly Conveys Something We Don't Have the Words to Explain. *New York Magazine*, New York, NY. June 5.

2016. What does 'lol' really mean? *Tell Me Something I Don't Know: Stephen J. Dubner and the New York Times*, New York, NY. November 28.

2016. Lol. *Feelin' Some Type of Way*, New York, NY. November 2.

2014. Minor Infractions: Languages above the Subway. *CUNY TV*, New York, NY. October 1.

2014. Infographic tracks Languages above the Subways. *Metro New York*, New York, NY. August 4.

INVITED TALKS

2019. Sentiment Classification with Memes. Invited Talk at Natural Language Processing NY. New York, NY. May 9.

2017. Yelling At Robots. Invited Panel Discussion for Social Media Week, New York City, NY. March 3.

2016. The Birth of a Language: The emergence of Txt as an independent language form. Dressler Linguistics Colloquium, Columbia University. October 14.

SELECTED PRESENTATIONS

2018. Urban Language Topographies: Cites as Sites of Language Maintenance. MSUDH Global Humanities Conference, Michigan State University, East Lansing. March 23.

2018. 'Can I get a comma' The importance of punctuation and laughter in texting identity. Linguistic Society of America Annual Conference, The Grand America Hotel, Salt Lake City. January 4.

2017. 'Excuse me, please, wya!' The Construction of Politeness on Cell Phones. NeMLA Conference, The Baltimore Marriott Waterfront, Baltimore, MD. March 24.

2017. Laughing at Ourselves. New Media and Digital Design Program, Fordham University, New York, NY. March 5.

2017. Lol! I didn't Mean It! The illocutionary force of 'lol'. Linguistic Society of America, Marriott Conference Center, Austin, TX. January 4.

2016. Did You Get My Message: The communicative cost of texting in a second language. Second Language Research Forum, Teacher's College at Columbia University, New York, NY. September 24.

2015. Building the Digital GC. CUNY IT Conference, John Jay College, New York, NY. December 4.

2015. Yeah Yeah Yeah: Discourse Markers in Urban Speech. Showcasing Quirky and Unique Ideas in Development Conference, The Graduate Center at CUNY, New York, NY. March 27.

2014. Language is Power: Vernacular Literacy Practices Becoming Mainstream with Twitter. Theorizing the Web, New York, NY. April 25.

2014. Conducting linguistic research using social media: Literacy practices on twitter. Queens College Linguistics Club, Queens College, New York, NY. March 19.

2014. Using twitter to define bilingual literacy in a networked world. Digital Media and Learning, Marriott Convention Center. Boston, MA. March 6.

2012. Moody negation: Tense, mood, and negation in Lusoga. 43rd ACAL, Tulane University, New Orleans, LA. March 15.

2011. Predication in the clause and noun phrase of Lusoga. 42nd ACAL, University of Maryland, College Park, MD. June 11.

TEACHING

GRADUATE

Pratt Institute: MA Program in Data Analysis and Visualization

Introduction to Data Analysis with R (2018-present)

The Graduate Center at CUNY: MA Program in Digital Humanities and Data Analysis and Visualization

Introduction to Data Visualization: Visualization and Design Fundamentals with Tableau (2018-present)

Columbia University: School of Architecture, Preservation & Planning

Mapping for the Urban Humanities with QGIS (Summer 2018)
Mapping for Architecture, Urbanism, and the Humanities (Fall 2017)
Conflict Urbanism: InfraPolitics (Fall 2017)
Conflict Urbanism: Language Justice (Spring 2017)

Hunter College: School of Education

Psychology of Language Learning and Teaching (Spring 2015, Fall 2015) *hybrid*

The Graduate Center at CUNY, Linguistics Department

Teaching Linguistics Across CUNY Campuses (Fall 2013, 2014, 2015)

UNDERGRADUATE
Lehman College: Languages & Literature Department

Internet Linguistics (Fall 2014)
African Languages (Spring 2013, Spring 2014)
Syntax (Spring 2011, 2012, 2013)
Introduction to Linguistics (Spring 2012)
Pragmatics (Fall 2011, 2012, 2013)
Semantics (Fall 2011, 2012, 2013)
Language Acquisition (Summer, 2011, Winter 2015)

Lansing Community College: TRiO Program, Lansing, MI

Pre-Algebra (Fall 2005, Fall 2006, Fall 2007)
Algebra (Spring 2005, Spring 2006, Spring 2007)
Intermediate Algebra (Fall 2006, Fall 2007)

PROFESSIONAL
United States Peace Corps, Kampala, Uganda

Analyzing Language to Teach (2010)
Principals of Language Learning and Teaching (2009, 2010)

PROFESSIONAL EXPERIENCE

2014-2016. **Digital Fellow**   The Graduate Center at CUNY
I founded the Python Users' Group, collaborated on curriculum development for the Digital Research Institute, and advised on faculty and student digital projects.

2015-2016. **Graduate Coordinator**   Guttman Community College

2012-2015. **Research Assistant**   Second Language Acquisition Lab
Worked on a multi-year grant from the NYC Department of Education to create computer-based adaptive assessments for academically underprepared students. I led the curation of mathematics materials and conceptualization of the interface for video-based aural assessments.

2013. **Research Assistant** Bridges to Academic Success
Working with a team of bilingual translators, developed twenty-eight interactive iBooks across four languages and two target audiences.

2010. **Language Training Developer** Peace Corps Uganda
As a special projects staff member, I proposed, developed and implemented a formal training program for new language trainers. To develop new language training materials and establish a template for future use, I trained speakers of 8 languages to analyze their languages and discover the rules for teaching.

2008-2010 **Peace Corps Volunteer** Uganda
Served as a Math instructor, won a grant to establish a library, and coordinated with local teachers to write and publish books in Lusoga. These books formed the basis of the culturally-sensitive Lusoga phonics program I developed with teacher input.

2005-2008. **Education Specialist** TRiO at Lansing Community College
Served as academic advisor, outreach coordinator, tutor, and mathematics instructor in a sheltered program for first generation, low income college students.

2004. **English Teacher** Celas Language School, Quetzaltenango, Guatemala

1999-2000. **Tour Guide and Waitress** Biwako-Kisen Company, Otsu Japan

SELECTED WORKSHOPS

2017. Introduction to QGIS I and II. Columbia University, New York, NY. Spring.

2017. Introduction to Javascript with D3 and Leaflet. Columbia University, New York, NY. Spring.

2016. Introduction to Programming with Python. GCDI Digital Research institute. The Graduate Center, New York, NY. June 7.

2016. Text Analysis with the Natural Language Toolkit. GCDI Digital Research Bootcamp. The Graduate Center, New York, NY. January 21.

2015. Computational Methods in Sociolinguistics. The Linguistics Department. The Graduate Center, New York, NY. November 3.

2015. Social Media Scraping. CUNY Digital Fellows. The Graduate Center, New York, NY. April 28.

2015. Digital Citing, Writing, Profiling. Linguistics Writing Workshop. The Graduate Center, New York, NY. April 16.

2015. Establishing an Academic Digital Profile. CUNY Digital Fellows. The Graduate Center, New York, NY. March 19.

2014. CartoDB for Research. CUNY Digital Fellows. The Graduate Center, New York, NY. November 20.

2014. Text mining with MALLET. CUNY Digital Fellows. The Graduate Center, New York, NY. November 13.

2014. Advanced Wordpress. CUNY Digital Fellows. The Graduate Center, New York, NY. October 8.

ACADEMIC SERVICE

2019-present. Assignments Editor, JITP

2018. Co-editor, Issue 11, JITP

2014-present. Peer Reviewer, First Monday Journal

2012-2016. Member, Curriculum and Examination Committee

2012-2016. Member, Graduate Council, The Graduate Center

2011-2013. Lead Coordinator, Showcasing Quirky and Unique Ideas in Development, Linguistics Student Conference

2011-2013. Member, North East Linguistics Society Planning Committee

2010-2013. Member, Syntax Supper Planning Committee

2010-2012. Member, Colloquium Committee

PROFESSIONAL AFFILIATIONS Association of Internet Researchers, Association of Digital Humanities Organizations, International Pragmatics Association, Linguistic Society of America, Modern Languages Association, New York City Digital Humanities, PyData.

TECHNICAL SKILLS R (tidyverse), Python (pandas, numpy, spacy, sci-kit learn), QGIS, Tableau.